

# S & J SELF DRIVE HIRE VALET CASE STUDY



**IMPROVE STAFF HEALTH AND REDUCE ENVIRONMENTAL HARM WITH DENAA+ PROBIOTIC UNIVERSAL CLEANER**



“Darren notices he no longer has a sore throat when valeting”

“Shaun likes that his dermatitis no longer flares up.”

S & J Van Hire in Basildon, Essex welcomed the availability of DENAA+ Universal Concentrate Probiotic Cleaner for valeting their vans. They were unhappy that the chemical cleaners they had used for years state damaging to aquatic life with long lasting effects” on their safety data sheets.

They wanted to improve their sustainability credentials and upgrade to eco-positive cleaning - in a healthy way, whilst maintaining cleaning results and costs.

As an added bonus, team members noticed immediate health benefits!

## Key Benefits

- ✔ No harsh chemicals; protects staff health.
- ✔ Boosts company/client sustainability credentials.
- ✔ Added healthy 'good' bacteria (probiotics) actively work between cleans.
- ✔ Kind to the environment. Safe to discharge into waterways and for aquatic life.
- ✔ One versatile product for interior, exterior and glass.



**DENAA+ Universal Cleaner Concentrate**



+44 1268 544530



[enquiries@pure-ingenuous.com](mailto:enquiries@pure-ingenuous.com)



[www.ingenious-probiotics.com](http://www.ingenious-probiotics.com)