



INGENIOUS PROBIOTICS

PROBIOTIC PET SHAMPOO CASE STUDY

SIGNIFICANTLY IMPROVES FUR CONDITION & UNPLEASANT ODOUR



100% of Owners Agreed Fur was Better Kept & Healthier

Dog Owner Endorsements

- ✓ 100% rated shampoo as good or very good.
- ✓ 100% agreed fur seemed better kept & healthier.
- ✓ 100% agreed shampoo cleaned fur gently.
- ✓ 100% would recommend & buy after the study.
- ✓ 95% agreed fur was easier to comb.
- ✓ 95% agreed dog odour was abolished for longer.

The Study

An independent veterinary practice assessed the tolerability and effectiveness of LUCAA+ Pet Shampoo over a four-week period. LUCAA+ Pet Shampoo is scientifically formulated and contains beneficial, probiotic 'good' bacteria, naturally sourced from plants. The test panel was a mix of twenty male and female longer-haired dogs of differing ages and breeds.

The veterinary practice examined the dogs before, during and after the trial period. They assessed five dermatological criteria: erythema, pruritus, scaling, dryness and weeping skin areas. Only dogs with good general well-being and healthy skin and fur were allowed to take part.

Each owner washed their dog thoroughly with LUCAA+ Pet Shampoo twice during the study period, on day one and day seven. They were advised to contact the veterinary practice immediately if the dog experienced a reaction. They also completed a subjective assessment questionnaire concurrently.

The Results

The veterinary practice observed that all twenty dogs tolerated LUCAA+ Pet Shampoo very well during the four-week period. There were no undesired skin reactions during or after the trial and it was not necessary for any dog to discontinue using the shampoo.

The dog owners commented that LUCAA+ Pet Shampoo was easy to use, efficiently removed dog odour, made fur soft and glossy, was economical and well tolerated by the dog. All owners stated that they would recommend LUCAA+ Pet Shampoo and would purchase it for use after the study ended.

The Conclusion

LUCAA+ Pet Shampoo was well tolerated by all twenty dogs. It improved the condition of fur and skin and did not cause undesired skin reactions, irritation or sensitisation. The unpleasant dog odour was significantly reduced. Read the full study at: www.ingenious-probiotics.com/knowledge.

Call +44 1268 544530 or email enquiries@pure-ingenious.com to find out more.